budj

BUSINESS OVERVIEW

Budj is reinventing how merchants and shoppers connect through verified cashback and loyalty rewards.

www.budj.app

The Problem We Solve With budj



01.

Marketing Spend Goes to Waste.

Businesses pour money into ads and promotions without knowing what actually brings customers in or drives sales.

02.

Customers Leave for Competitors.

There's nothing keeping customers tied to one business — a slightly better deal nearby is enough to lose them forever.

03.

No Control Over Customer Spending.

Businesses have no way to nudge customers toward higher-value purchases or influence.

04.

Discounts Kill Your Margins.

To attract or retain customers, businesses resort to blanket discounts that eat into profits without building real loyalty.

How We Solve It.

We give businesses the tools to take full control of their customer relationships. From only paying for real results, to keeping your best customers loyal, to making sure every reward drives the right behavior — our platform turns guesswork into a clear, measurable growth engine.

budj



Performance-based marketing

Pay only when real transactions happen.

Smart retention system

Cashback converts low-frequency users, loyalty retains high-value customers.

Behavior Control Tools

Influence when, how often, and how much customers spend.

Targeted incentives

Rewards are directed to the right customers, reducing wasted spend.

From Offer to Revenue in 5 Steps

01.

SET YOUR OFFER

Choose cashback or loyalty rewards based on your goals

02.

CUSTOMER DISCOVER YOUR BUSINESS

Users nearby see your offer and choose to visit

03.

CUSTOMER PAYS THROUGH BUDJ

Payment is made seamlessly via the app

04.

REWARD IS APPLIED INSTANTLY

Customer earns cashback or loyalty points

05.

YOU GAIN MORE REVENUE

More visits, higher spend, and repeat customers

budj

Opportunity for Merchants

Lock Out Competitors

Exclusive access to customers in your area before anyone else can reach them.

Pay When It Works

Stop spending on ads that don't convert — you only pay when a customer actually buys.

Ready to Spend

Not just views or clicks — real people walking in ready to buy.

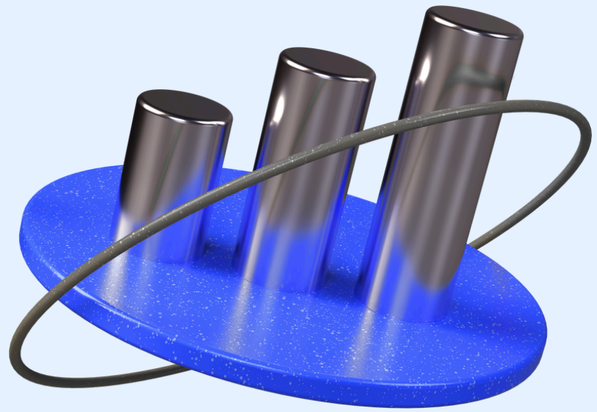
More Per Customer

Drive repeat visits and higher spend, even during slow periods.

Free Outdoor Ads

Extra exposure through Budj's billboard network at no added cost.

What Makes budj Unique.



Get discovered easily and fast by shoppers around.

Secure payment system with buyer protection.

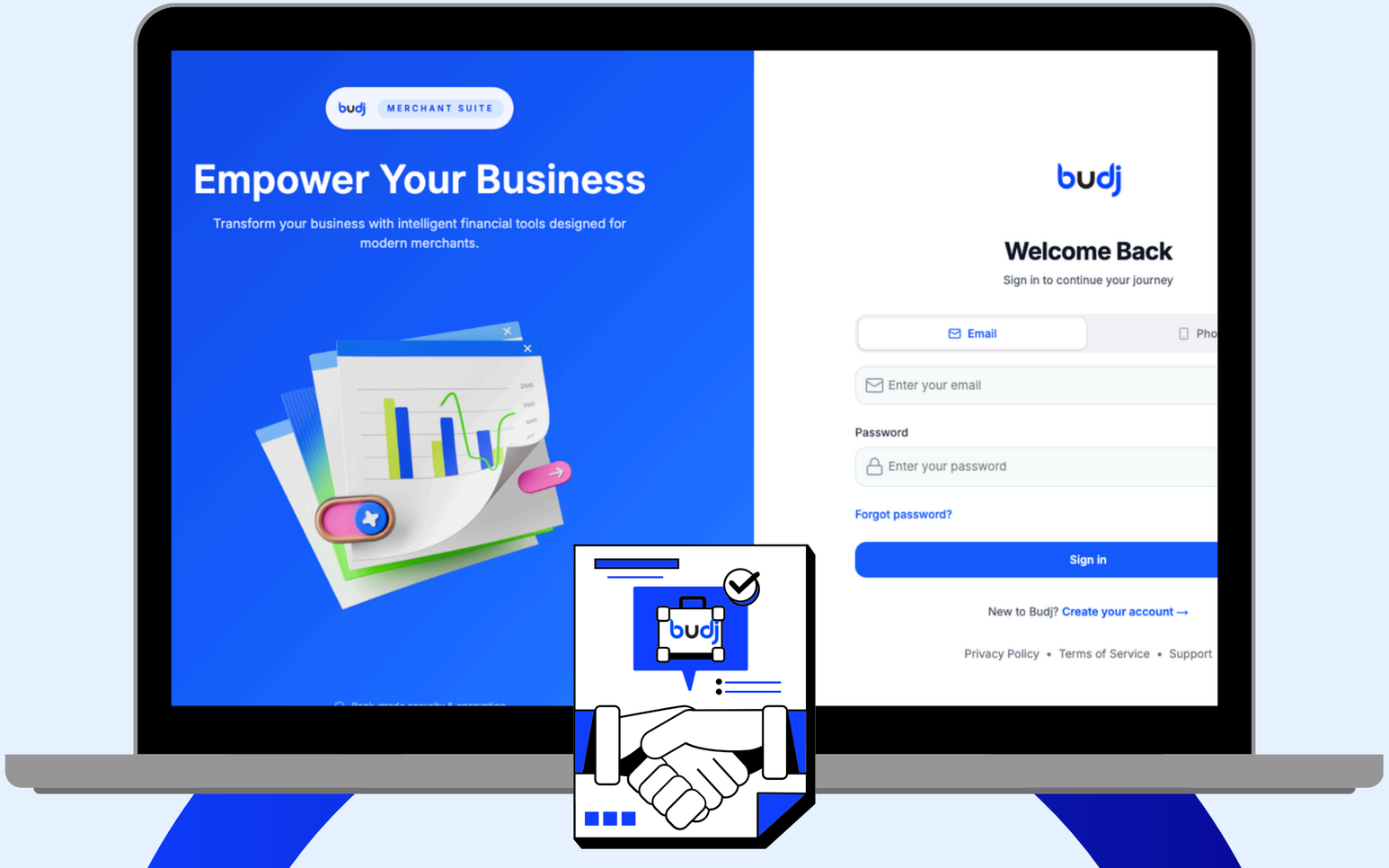
Verified shoppers profiles for better trust.

Personalized dashboard to manage offers and sales easily.

24/7 support and a growing user community.

From slow days...To steady traffic.

You Track performance, reward customers, and grow your revenue with a smarter system.



Start Growing Your Revenue with budj



Get customers ready to spend:

Budj puts your offer in front of shoppers who are already looking for a place to spend — not just browsing ads.

Increase repeat visits and average spend:

Customers come back more often and spend more each time to earn bigger rewards.

Pay only when you make money:

No upfront costs, no wasted budget. You only pay when a verified transaction happens.

Track every reward back to real revenue:

See exactly which offers are working, who's spending, and what's driving growth — all in one dashboard.

budj

Start Growing Your Revenue with Budj



what this means:

- Reach customers who are already ready to spend, not just browsing
- Push average spend higher with rewards that incentivize bigger purchases
- Turn one-time visitors into regulars who keep coming back
- Only pay when a customer actually transacts — no results, no cost



budj

Don’t Let Your Competitors Take Your Spot





what this means:

- Limited onboarding for selected merchants
- Secure your area before competitors join
- Exclusive access is limited per area
- Once filled, new merchants are locked out

Pricing That Grows With You.

No hidden fees, no monthly retainers, no risk. With Budj, merchants only pay when a verified transaction happens, so your marketing spend always ties directly to real revenue. The more your customers spend, the more you grow, and every cost you incur is backed by a sale that actually happened.

Start with zero upfront cost

Launch offers without paying anything upfront

Only pay when customers buy

Your cost is tied directly to the cashback you choose to offer

Keep control of your margins

Set your own cashback rates based on your goals

Get paid first, settle later

Keep 100% of each sale upfront and pay Budj during the invoicing cycle



Building a Network That Connects Shoppers to Businesses That Reward Them.



Mission:

To connect shoppers and merchants through verified rewards — where every purchase is proven, every reward is earned, and every merchant only pays for real results.



Vision:

A world where everyday spending builds real loyalty — shoppers save on every purchase, and merchants grow through measurable, performance-based relationships with their customers.



Why Merchants Choose Budj:

Every tool on Budj is built to put more money in your pocket. You get customers who are ready to spend, rewards that keep them coming back, and clear data that shows exactly what's working .

budj

Join Budj and start turning transactions into loyal customers.

The Smarter Way to Grow Your Business.





www.budj.app

info@budj.app